
BEST GUIDE TO ROME FOR VISITORS

ABOUT ROMEWISE

Romewise is a widely followed informational website for visitors to Rome. I share my insider secrets and knowledge about things I know my readers want to know, like where to eat at an authentic non-touristy restaurant and how to see the Sistine Chapel without crowds.

Launched in 2009, Romewise has been growing steadily as I publish more and more content. I interact directly with all my followers, from newsletter subscribers to Instagram messages to Facebook posters to those who send direct email. This has caused high reader-satisfaction, repeat visitors and lots of sharing and word of mouth, causing the site's popularity to grow even more.



ABOUT ME

I am an American woman married to a Roman man, living in Rome since 2001.

My husband and I ran a B&B in Rome from 2001 until 2018 and hosted visitors from around the world. Since our business model involved a high level of customer service and hand-holding, I came to know all the different things visitors want to know when they come to Rome. One of the stated goals of Romewise is to answer those questions.

Living in Rome, I experience the sites, the food, the people, and the culture on a constant basis. I constantly update information on the site and through social media (such as when the Trevi Fountain was finally finished being cleaned). Being on-site, and having so much insider knowledge, including help and advice from my Roman husband, gives Romewise an authoritative voice about everything a visitor might want to know.



4,100+
Followers



2,400+
Followers



4,000+
Followers



160+
Subscribers



75K+
Monthly Views



1,000+
Subscribers

REACH



180k+ page views per month
140k+ unique page views per month
100k+ visitors per month

DEMOGRAPHICS



62% female/38% male
38% users between 25-34 years old
17% users between 35-44 years old
14% users between 45-54 years old
35% in USA
25% in Italy
15% in UK

WORK WITH ME

Romewise is available for the following types of collaborations:



- Sponsorships (page specific, site-wide, newsletter)
- Press trips or site visits
- Tour promotions
- Other options - please inquire

CONTACT ME



elyssa@romewise.com